

BRIGHAM CITY CORPORATION
HERITAGE & CULTURAL ARTS ADVISORY BOARD MINUTES
FOR *Wednesday, July 13, 2005*

MISSION STATEMENT

Brigham City Heritage and Cultural Arts Advisory Board is to assist Brigham City in developing and encouraging heritage and cultural arts resources for the enhancement of the community.

Present:	Kathy Rigby, Chair Mike Clark, Vice-Chair Beth Gurrister, Board Member Susan Neidert, Board Member	Jolene Kawa, Ex-Officio Mike Phillips, Board Member Sarah Yates, Board Member
Excused:	Jolene Crockett, Secretary Paul Larsen, Planner & Economic Development Coordinator	
Absent:	Jon Adams, Council Member Holly Bell, Council Member Pam Coburn, Board Member Sue Hill, Library Director Larry Douglass, Museum Director Lori Hunsaker, Ex-Officio	Kevin Lane, Board Member Richard Manning, Economic Development Board Liaison Steve Odenthal, Ex-Officio Ken Snyder, Ex-Officio Ed Tugaw, Board Member Anna Witesman, Board Member

NEW BUSINESS:

Chairman Rigby introduced Jolene Kawa as a new ex-officio member of the board, representing business. She is employed at AutoLiv.

Chairman Rigby announced that her husband has accepted a new job in Nevada and she would eventually join him there. She will remain in Brigham City until December and will remain as Board Chair for a undetermined period.

Approval of Minutes:

Minutes for the June 8, 2005, meeting were approved, with one correction:

The Steering Committee was not formed for fund raising, but to form a 501c3 organization and to create a cultural district.

Volunteer Hours – Kathy Rigby, Chair

Reported Hours:	Kathy Rigby	10
	Sue Neidert	20
	Beth Gurrister	(still adding them up from Festival)
	Jolene Kawa	1.5
	Mike Clark	18
	Mike Phillips	1

Goals – Kathy Rigby, Chair

a. Public Awareness

1. Open House follow-up phone calls.

Beth Gurrister said that people were very pleased and impressed that they had actually been called back and had a favorable impression of the open house and project. Mike Phillips reported that he also had good feedback from those he called.

2. School Board Presentation.

Chairman Rigby will get with Paul Larsen concerning this. It should probably be in the fall after school gets started, and will be similar to the presentation to the Chamber of Commerce.

3. Concert in the Park.

We should set up a table or booth from which to hand out flyers and information about Academy Square. Chairman Rigby will bring a table for the July 18 concert and Sarah Yates will hand out flyers. S. Yates suggested purchasing a commercial tri-fold presentation board that can be set up on a table for such occasions, perhaps picturing the Academy in the center, with history, plans and objectives on the two side panels. It was also agreed that we also need an updated tri-fold pamphlet. Everyone was asked to bring ideas for the pamphlet to the next board meeting. Chairman Rigby said there is some money in the budget for a pamphlet. It would be good to have it in time for later concerts and also for Peach Days.

b. Downtown Revitalization

Concern was expressed that Concerts in the Park had moved away from the original intent of the concert series, which was initiated by Main Street USA to bring the community together for cultural events in a downtown setting. It was hoped that downtown businesses, particularly those serving food, would stay open late on those nights. When the Main Street grant ran out, the concerts were coordinated by the Chamber of Commerce. In subsequent years, some concerts were moved to the bowery to have tables for serving a meal and/or protection from the weather. Beth Gurrister said H&CA Board should ask the Chamber why the entire series was moved, since it is in the interest of downtown Chamber members to promote downtown.

It was decided that the H&CA Board should prepare a statement of support for returning the concerts to the downtown location, with notices that it would be moved to the bowery for inclement weather and/or events featuring a meal. This should be sent to the Chamber President and to Executive Director Monica Holdaway. Members should come to the next meeting prepared with ideas for that statement.

c. Tourism - Beth Gurrister

1. Gurrister said County Tourism has been reorganized with a focus on the new Tourism Tax Advisory Board, which allocates 20% of funds. The Tourism Council has a smaller budget and less control. Changes have also been made in guidelines for use of the Centennial Train. She hopes the new emphasis will not pit one community against another, and will still focus on giving the public a reason to stay more than one day in Box Elder County.

Committee Reports:

a. Heritage Arts Festival - Beth Gurrister

She will report more fully at the next meeting since the committee was having a retreat the next day to discuss the festival. There was a steady stream of people attending, although total attendance may have been lower than the previous year. Everyone seemed to enjoy the experience. There was a hush over the crowd as the FDR speech was played. Others added that there were many things to see, good programs, and good public comments about the event. It was noted that the two-hour World War II veterans program should have had breaks since participants and people were getting tired, so in future events there need to be shorter segments. Veterans seemed generally pleased with the program and attention it gave to World War II.

b. Academy Square - Kathy Rigby

Chairman Rigby said Patrick Overton will meet with the Steering Committee on July 28.

c. Bear River Heritage - Paul Larsen
Still working on the legislation items.

Other Business:

Utah Arts Council: Sue Neidert announced that the Utah Arts Council wants to hold regional meetings to rethink and revision their role. They would like a community-wide gathering as well as a survey. She wondered about a survey since the Fine Arts Center had conducted one, and H&CA Board had held a community meeting. her suggested was a brown bagger artists gathering including local artists and entities that apply for Utah Art Council funding. That would include Fine Arts Center, Schools, Museum-Gallery, Heritage Theater, Symphony, etc. The Utah Arts Council has a presentation prepared for such gatherings. A lunchtime brown bagger would probably not be feasible since most of the people involved in the arts have daytime employment, so a dinner or dessert format would be better. It was suggested that March might be a good time to hold such an event.

Cowboy Poetry: Sue Neidert said that the Cowboy Poetry Festival would be held the last weekend in April or first weekend in May, but the high school cannot be schedule until school has started. It will be a one-day Saturday event.

The meeting was adjourned at 7:40 p.m.

NEXT MEETING: August 10, 6:30PM, Council Chambers

Assignments: Ideas for the tri-fold handout - everyone
Statement on summer concert location - everyone
Utah Arts Council - Sue Neidert and Larry Douglass

Minutes taken by Sarah Yates